



christian debuque
DESIGN • ILLUSTRATION • WEB UX/UI

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education

Kutztown University of Pennsylvania, Kutztown, PA
Bachelor of Fine Arts in Communication Design
Dual Concentration: Interactive and Graphic Design
Minor: Women and Gender Studies
May 2018
Dean's List: 2014 — 2018

awards & honors

- Kutztown University Communication Design Graphic Design Award — 2018
- Kutztown University Sharadin Distinguished Achievement Award — 2017
- 1st Place - Society of Publication Design — 2017 Student Design Competition

volunteer experience

Designathon — April 2017

24 hour event where students, staff and alumni donate talents for area non-profit organizations.

- Collaborated with a team of designers to illustrate a series of rock-themed posters for School of Rock, Philadelphia, PA

International Refugee Assistance Project — 2017

- Designed and sold t-shirts to raise over 300 hundred dollars donated to International Refugee Assistance Project

Hate the Hate — Fall 2016 and Spring 2017

Volunteer event where students and faculty create artwork to promote tolerance and unity throughout campus

- Contributed illustrated poster artwork

design experience

Young & Rubicam, New York, NY

Design Intern, June 2018 — Present

- Design ads, logos & illustrations for clients such as Dell, Port Authority & Office Depot
- Collaborate with copywriters, strategists & account managers on an intern project
- Learning and maintaining brand standards of each client and making revisions based on client feedback

Billboard Magazine, New York, NY

Design Intern, March 2018 — May 2018

- Designed web-based content such as social media headers and daily instagram stories
- Designed CODA page in magazine

Newell Brands, Kalamazoo, MI

Graphic Design Intern, Summer 2017

- Designed packaging, iconography, app design and print for Rubbermaid Commercial Products
- Compiled images for moodboards and created tag, label and pattern designs for Yankee Candle
- Collaborated with product designers, graphic designers and studio engineers to create a unified product and package
- Learned and applied each brand's specific visual branding language to each concept
- Arranged consumer connections, store walks and competitive analyses to help identify issues and possible solutions

Office of Student Involvement, Kutztown, PA

Student Designer, August 2016 — Present

- Create unique/eye-catching designs per client's description and personal needs
- Communicate with client to minimize spelling errors, miscommunication and phrasing errors

leadership experience

Air Force National Guard, Horsham, PA

270th Engineering and Installation Unit
Radio Frequency Transmission Specialist, August 2012 — Present

- Maintain/troubleshoot communications issues
- Participate and pass an annual physical fitness test

skills & qualifications

- Expert in Adobe Illustrator, Photoshop and InDesign
- Proficient in Web and UX Design
- Capable of strong layout design skills for print and digital projects
- Expert in hand-lettering
- Strong illustration background
- Expert in ink illustrations (i.e. stippling, hatching, cross-hatching)
- Versatile and flexible designer
- Self-motivated and disciplined
- Energetic and bold
- Excellent work ethic
- Able to prioritize work

other experience

Best Buy Stores, Quakertown, PA

Sales Consultant and Merchandising Specialist, November 2014 — April 2017

- Greeted and communicated with customers to help find the best fit for their budget and needs